Insurance Portal

CLIENT	TECHNOLOGIES
Dynafront	Asp.Net MVC, User Interface, A/B Testing
INDUSTRY	**OUR ROLE**
Financial Sector	Web development and mobile application

Background

Dynafront is the comprehensive group of life administration system that supports different product designs to cater for different needs of corporate customers. It has a high degree of fit to meet flexible product's needs with a fully functioning administration platform. Dynafront has demonstrated great reliability to support unorthodox product designs in the groupbusiness

Problem

Insurance industry required a constant B2C interaction. The sales teams are required to visit clients and explain the available health/insurance plans they can purchase in addition to other benefits. The benefits and insurance schemes keep changing and require constant updating. The data, premium and sum assured are linked to stock markets, as a result becomes problematic to provide customer an accurate representation on their return of investment

Solution

To eliminate the cumbersome activities associated with manually laborious entries which are prone to error, a mobile application and a web portal was developed to streamline the insurance workflow process. This solution will automate the tasks and enable the salesperson to effectively and efficiently perform data analysis on the policies proposed. This provisions the ability to obtain real-time statistical data in a graphical form; perform options comparison in real-time, against the variable time period ofinvestments. The web application and mobile platform comprised of an end to end solution, from creating sales proposals, exhibiting final quotes to the clients and remitting policies upon completion. This cohesive solutions provides the ability for the mobile application and the web portal to synchronize in real-time